

GP Batteries

Press Release

GP Batteries Introduces Environmentally-friendly GP Energy Saving Lamp Saving up to 80% electricity with longer life span

XXX, May XX, 2008 — GP Batteries today launched its first light bulb series, **GP Energy Saving Lamp**, which has a high luminous efficiency, saving up to 80% electricity. GP Energy Saving Lamp has a longer life span when compared to standard incandescent, bringing greater convenience to consumers.

GP Energy Saving Lamp consumes less energy than incandescent, reducing energy wastage to the environment. It has a significantly longer life span of up to 15,000 hours while incandescent can only run for a maximum of 1,000 hours. With this life span range, customers of GP Energy Saving Lamp can avoid frequent change of light bulbs and can save money in the long run.

The different shapes and types of the base of GP Energy Saving Lamp contribute to the great variations in its applications. This new series is available in U-shape, spiral, classic, globe, candle, and reflector, and together with the five types of bases, GP Energy Saving Lamp is applicable to table/floor lamps, pendant fixtures, ceiling fixtures/fans, track lighting, etc.

GP Energy Saving Lamp is also available in different colors, making it suitable for a variety of usages in different environments. Warmwhite color tone is best-suited at homes, restaurants, and lobbies. Coolwhite light bulbs are suitable for retail display and showrooms, while Daylights for offices and hospitals.

“GP Batteries is proud to launch GP Energy Saving Lamp which adds diversity to our product portfolio. The new light bulb series further enhances our commitment in environmental protection and maximizes convenience to consumers,” said Josephine Ng, Marketing Director of GP Batteries.

With two different voltage ranges available, GP Energy Saving Lamp is suitable for usage in Europe, Hong Kong, China, Australia, New Zealand, Argentina, North America, Brazil, and Taiwan. The series has also passed safety tests and is awarded energy labels in various regions. GP Energy Saving Lamp will be introduced in XXX markets at a suggested retail price of XXX.

#

About GP Batteries

GP Batteries International Limited is principally engaged in the development, manufacture and marketing of batteries and battery related products. The company is the world's top ten battery manufacturer and the no.1 battery manufacturer in Asia outside Japan.

As a member of Gold Peak Group in Hong Kong, GP Batteries has rapidly expanded to become one of the world's major suppliers of primary and rechargeable batteries. GP Batteries Group supplies an extensive range of battery products to electronic manufacturers, leading battery companies as well as consumer retail markets under its own GP brand name.

*GP Batteries' major production facilities and marketing and trading offices are widely located in Asia, Europe and North America. For more information on GP Batteries, please visit **www.gpbatteries.com***